```
"site_row_id": gas station site ID
"STATE": US state
"county": US county
"ADDRESS": street address
"CITY": City name
"ycoord" : latitude
"xcoord" : longitude
"SITE DESCRIPTION": physical location - town and state
"service_or_fuel": service only or fuel or both
"diesel": availability of diesel
"twentyfour_hour_flag": open 24 hours?
"car_wash": site with car-wash?
"truckstop_flag": whether
"description": urban or rural site?
"PUMP_TECH": chip-enabled?
"POC": point of compromise
"HIFCA": High-Intensity Financial Crime Area
"ZIPnew": ZIP code
"POCAGE": length in months since the first compromised card found
"POCGAP": length in months between current and previous compromised
"ZIPPOC": number of POCs in a ZIP code
"HFG": high fraud region (released annually by VISA)
"MSA": Metropolitan statitical region
"dist.to.poc": distance between a gas station and the nearest POC
"cate.poc.density": categorical version of ZIPPOC
"cate.poc.age": categorical version of POCAGE
"cate.poc.age.20": Categorical age of POC based on the region defined
with a radius centered at the site.
"cate.poc.intensity": based on the number of since the first POC
incidences.
"cate.poc.intensity.tot": based on the number POC incidence since the
first POC card found at the site.
"MSA POC": total number of POCs in the MSA.
```