

Description of the customer_seg data.

1. Name : customer_seg data
2. Number of Variables for customer_seg data:8
(6 numerical, 2 categorical)
3. Description of Variables for customer_seg data
 - **Variable 1:Invoice_No (Numeric)**: Invoice no for each transaction
 - **Variable 2:Stock_Code (Numeric)**: Unique stock code for the items
 - **Variable 3:Product_Category(Categorical)**:Product category details
 - **Variable 4:Invoice_Date(Numeric)**:Date on which invoice was generated
 - **Variable 5:Customer_ID (Numeric)**:Unique customer id
 - **Variable 6:Amount (Numeric)**: Invoice Amount
 - **Variable 7:Country(Categorical)**:Country detail
 - **Variable 8:l_date(Numeric)**:Last date of invoice in 2011